

# HOW TO SELECT A Professional Carpet Cleaning Company

**“Don’t Be  
Victimized By  
Uninformed,  
Uneducated,  
Or Downright  
Unscrupulous  
Carpet Cleaners!”**

***What distinguishes  
one carpet cleaning company  
from another?***

**This checklist  
will ensure that  
you have asked  
the right questions:**

## **A Checklist of Questions To Ask:**

### **⑧ *Do They Have Good References?***

Our company is considered by many as one of the most reliable carpet cleaning companies in the area. We are often referred by some of the most seasoned professionals in the carpet industry. Our references are available upon request.

### **⑧ *What Kind Of Experience Do They Have?***

We have cared for the finest of carpets and rugs. We have handled many specialty items and seen many unusual situations. Whether the carpet is natural or synthetic, our experience makes us one of the most experienced cleaners in the area.

### **⑧ *Are They Well Educated In Their Field?***

Sadly, most companies in our industry do not invest in educating themselves in their field. We regularly attend educational courses, certification schools, conventions, and study trade journals and books related to our work. We are abreast of cutting edge technology and changes that regularly occur in our industry.

**⑧ *What Systems Do they Use?***

Many cleaners use outdated equipment with components that do not work properly. At our company, you can be assured that we use state-of-the art equipment. The machines that we use are the most advanced systems available today. Our equipment does not overwet the carpet. You can expect maximum soil removal and the pile of the carpet will be “standing tall” again.

**⑧ *Do They Use Top Quality Products?***

Our vans are stocked with only the very best products from top manufacturers. We refuse to use discount products that tend to leave sticky residues behind and discolor the carpet. You can be assured that our products are effective, efficient and safe for your carpet, the consumer, and the environment. If a spot can be removed, our products will remove it.

**⑧ *Do You Get What You Bargain For?***

Never select a carpet cleaning company based on price. Carpet cleaning is not as cheap as some would like for you to think. Their technique is to advertise a low price to get in the door, so that they can push their low quality, ineffective goods at higher prices than the real professionals charge. Quality carpet cleaning is not cheap, but it will extend the life of your investment and care for your carpeting in a way that will save you money in the long run.

**⑧ *Do They Guarantee Their Work?***

After having an uninformed, uneducated, or downright unscrupulous carpet cleaner in your home, the hardest part is getting them back to fix the problem. At our company, we offer a 100% money-back guarantee. We do not want to have anyone in our community that feels that they paid us for something they did not get.

**⑧ *Do They Offer A Referral Program?***

We want to reward you for sending customers to us. For each new customer that you send to us, we will send you a 10% referral certificate for what they spend with us the first time. You may use the referral certificate for cash or services. And remember that we guarantee our work, so help your friends, neighbors and co-workers enjoy high quality carpet cleaning.

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**Call Bock's Steam Star Today!  
913-438-7767**